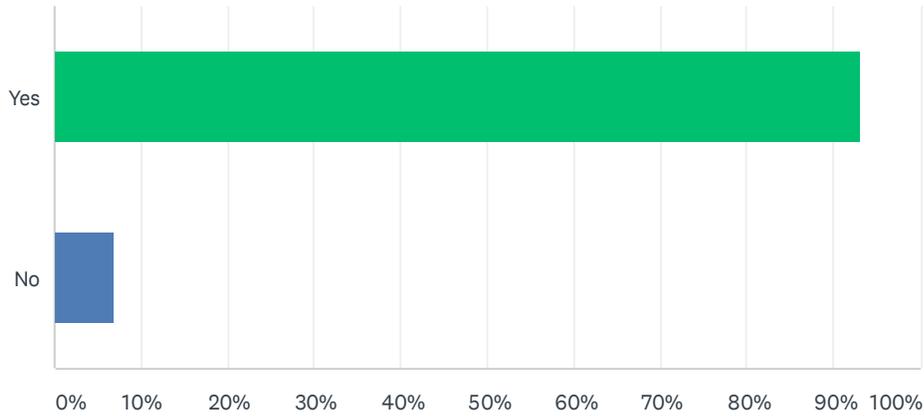


Q1 During the pandemic, the Santa Rosa Cycling Club has continued to hold smaller, but regularly scheduled group rides using specially trained ride leaders and requiring riders to pre-register and respond to questions related to COVID symptoms. If established along the same requirements as the SRCC and consistent with local public health requirements, would you like to see the PWCC restart scheduled group rides in 2021?

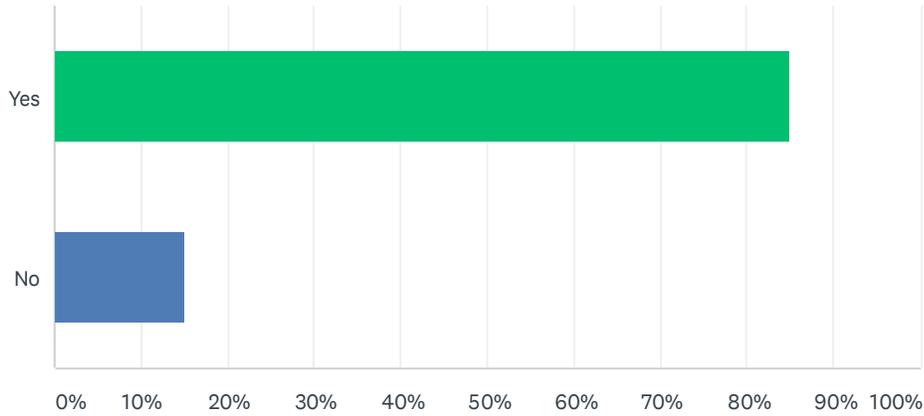
Answered: 100 Skipped: 0



| ANSWER CHOICES         | RESPONSES |
|------------------------|-----------|
| Yes                    | 93.00% 93 |
| No                     | 7.00% 7   |
| Total Respondents: 100 |           |

**Q2 If the Club restarted scheduled group rides in 2021, in accordance with local public health requirements and similar procedures to the Santa Rosa Cycling Club, would you participate in group rides that also fit your particular ride level and schedule?**

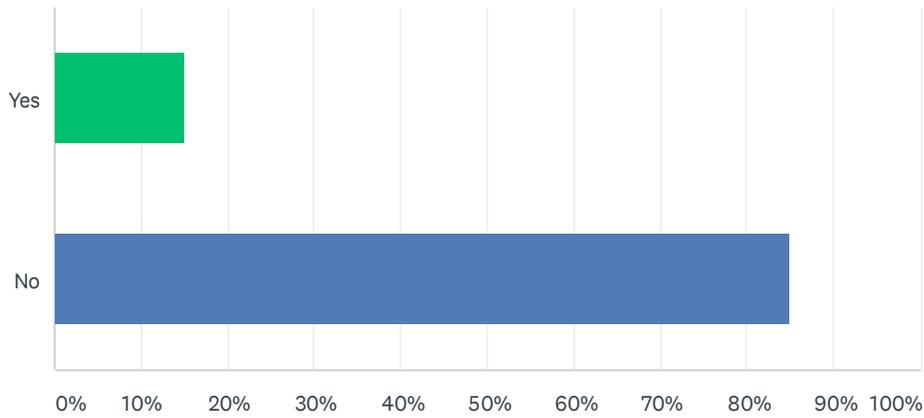
Answered: 100 Skipped: 0



| ANSWER CHOICES | RESPONSES |            |
|----------------|-----------|------------|
| Yes            | 85.00%    | 85         |
| No             | 15.00%    | 15         |
| <b>TOTAL</b>   |           | <b>100</b> |

### Q3 Were you a group ride leader before the pandemic resulted in group rides being cancelled?

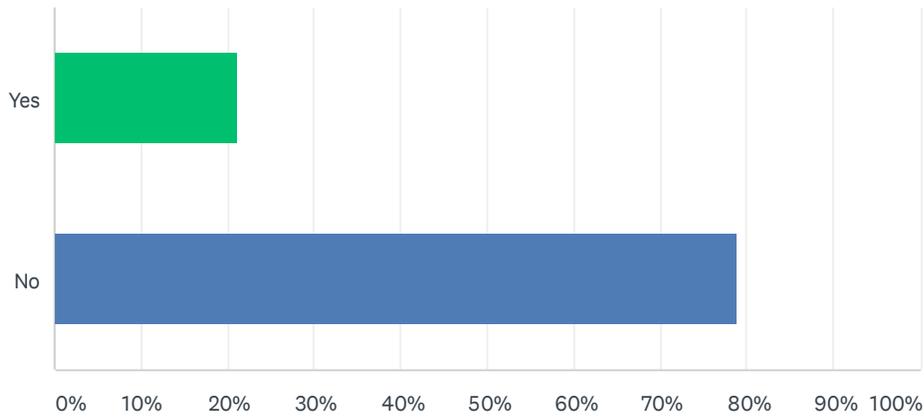
Answered: 100 Skipped: 0



| ANSWER CHOICES | RESPONSES |     |
|----------------|-----------|-----|
| Yes            | 15.00%    | 15  |
| No             | 85.00%    | 85  |
| TOTAL          |           | 100 |

### Q4 If there is support for restarting PWCC group rides in 2021, would you be interested in continuing as or becoming a group ride leader?

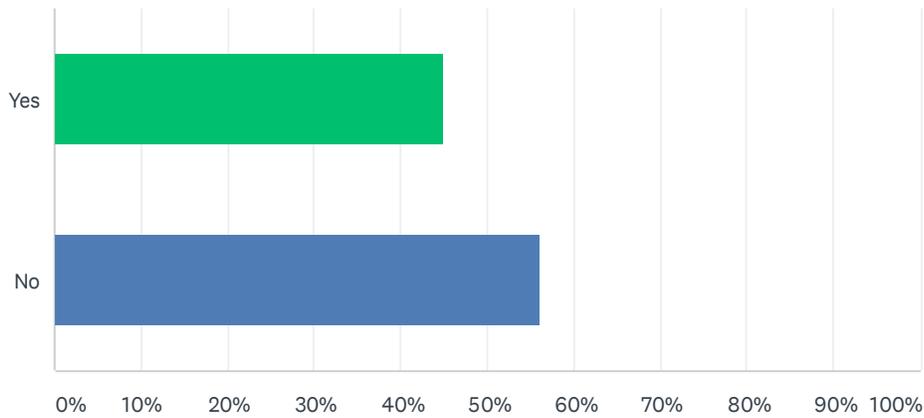
Answered: 99 Skipped: 1



| ANSWER CHOICES | RESPONSES |    |
|----------------|-----------|----|
| Yes            | 21.21%    | 21 |
| No             | 78.79%    | 78 |
| TOTAL          |           | 99 |

Q5 In addition to group rides, it is unclear at this point when the Club will be able to hold in-person general membership meetings, our Summer Picnic, or our Holiday Party. In the absence of these regular in-person events, should the Club be doing more to keep members engaged during this time?

Answered: 98 Skipped: 2



| ANSWER CHOICES        | RESPONSES |
|-----------------------|-----------|
| Yes                   | 44.90% 44 |
| No                    | 56.12% 55 |
| Total Respondents: 98 |           |

## Q6 If you answered "Yes" to Question #5, what specific suggestions do you have?

Answered: 33 Skipped: 67

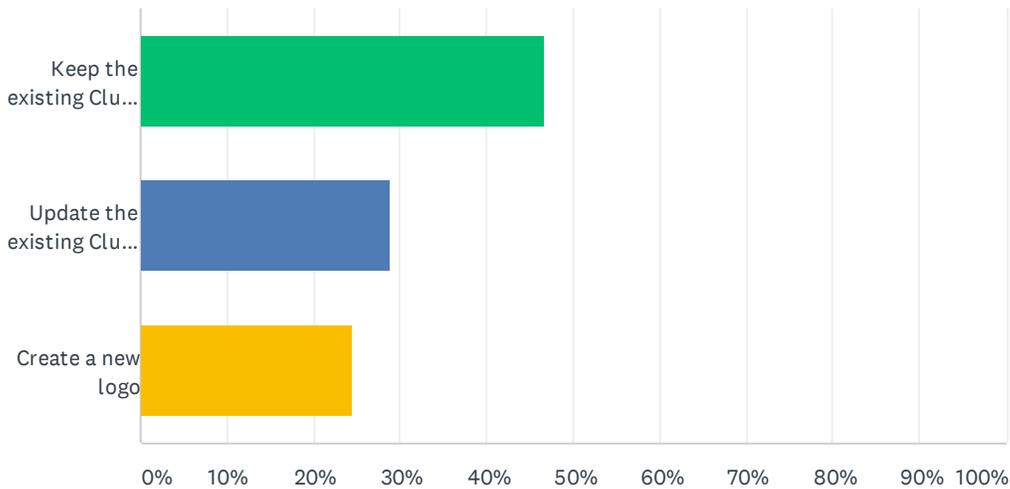
| #  | RESPONSES   | DATE                |
|----|---|---------------------|
| 1  | occasional Zoom speakers  | 1/28/2021 10:28 PM  |
| 2  | Email members more frequency.   | 1/27/2021 5:52 PM   |
| 3  | Zoom events   | 1/27/2021 5:42 PM   |
| 4  | Zoom interesting speakers as a way to reach out to the members. In isolation  | 1/27/2021 1:20 PM   |
| 5  | Share ride info, performances and Courses. Maybe mileage competitions for month of Feburary. "My Favourite ride" feature to highlight routes less travelled.  | 1/27/2021 10:54 AM  |
| 6  | No e  | 1/27/2021 10:36 AM  |
| 7  | zoom meetings   | 1/25/2021 11:14 AM  |
| 8  | I think the club should proceed as possible/allowed   | 1/24/2021 1:08 AM   |
| 9  | maybe just a news letter quaRterly  | 1/22/2021 10:49 AM  |
| 10 | I think, just as more members start safely riding together hopefully when we all can get vaccinated the rest will get back to normal. ☺☺☺   | 1/21/2021 8:16 AM   |
| 11 | In addition to the Wheelmen I also belong to Grizzly Peak Cyclists and they do a monthly newsletter. That would probably be too much work for PWCC but we need to think out of the box to try to keep connected as a club. I've heard cycling has become much more popular since Covid so there are MORE cyclists out there. Maybe we should be recruiting with A-rides and family rides? | 1/19/2021 3:23 PM   |
| 12 | Road cleanups; Bicycle maintenance clinics; members only discounts at local merchants (other than IBDS)   | 1/19/2021 2:24 PM   |
| 13 | As a new member and inexperienced rider, I'd be interested in a virtual new/rusty rider orientation to talk about what to expect with group rides, safety, club lingo etc. Would also be open to purely social virtual events. Maybe cycling-themed book club? Or some sort of virtual watch party/debrief of pro races?  | 1/19/2021 12:28 PM  |
| 14 | Unsure  | 1/19/2021 10:49 AM  |
| 15 | Club was started around doing group rides and cycling promotion. We need to find a way.   | 1/19/2021 10:20 AM  |
| 16 | More emailed newsletters  | 1/19/2021 8:15 AM   |
| 17 | Don't allow members to send out politically motivated posts   | 1/19/2021 7:37 AM   |
| 18 | you might have a weekly Zoom meeting for those wanting to stay in touch   | 1/19/2021 7:29 AM   |
| 19 | Some online "happy hours" maybe   | 1/19/2021 7:00 AM   |
| 20 | More emails to remind people this is a functioning group and encouraged people to share their riding experiences  | 1/18/2021 11:05 PM  |
| 21 | more local "fun" rides, time trials, maybe evening crits.   | 1/18/2021 9:58 PM   |
| 22 | Periodic Zoom opportunities for face time   | 1/18/2021 8:46 PM   |
| 23 | Zoom meetings would be awesome  | 1/18/2021 8:40 PM   |
| 24 | for now, just keeping us up to date on any changes in road conditions   | 1/18/2021 8:38 PM   |
| 25 | Ride report emails, strava group, route sharing, etc?   | 1/18/2021 5:02 PM   |
| 26 | Perhaps a monthly email from the board, along the lines of a newsletter? Talk about ways people (board, members) have kept active and safe, invite contributions from members?  | 1/3/2021 1:56 PM    |
| 27 | I think the communication is a good thing. That helps to maintain a a sense e of community.   | 1/3/2021 10:23 AM   |
| 28 | More and regular online discourse and information sharing   | 12/20/2020 4:24 PM  |
| 29 | More surveys or ways to seek member feedback about the club   | 12/17/2020 4:34 PM  |
| 30 | Couple of suggestions; monthly email blast to members from Board with info as available, questions for members regarding anything pertaining to club activities, etc. (gp. rides, etc.),  | 12/17/2020 12:50 PM |

possibly asking for volunteers to host weekly or bi-weekly Zoom meetings for members to join and talk about cycling during COVID, etc.

|    |   |                     |
|----|---|---------------------|
| 31 | Maybe a webinar on specific topics of bike interest. I see from the posts that there are some people who know quite a bit about bike maintenance and bike parts. How about some short zooms about that? | 12/17/2020 8:40 AM  |
| 32 | on-line educational events and speakers, watch parties for cycling-related documentaries  | 12/17/2020 5:36 AM  |
| 33 | I'm not really sure, although new name and logo for club is something. Any more housecleaning need to be done. Rethink ways to do more virtual rides.   | 12/16/2020 11:07 AM |

Q7 At our last in-person General Membership Meeting (way back in March of 2020), the Board presented a proposed revision of the Club website and a new logo. A copy of the proposed new logo is shown on the Club webpage that also included the link to this survey. Our intent at that time was to poll members on the new logo, but we never did that due to the pandemic. The proposed new logo is intended to be used on the website and in the design of a new Club kit. What is your opinion regarding a Club logo?

Answered: 90 Skipped: 10



| ANSWER CHOICES                | RESPONSES |           |
|-------------------------------|-----------|-----------|
| Keep the existing Club logo   | 46.67%    | 42        |
| Update the existing Club logo | 28.89%    | 26        |
| Create a new logo             | 24.44%    | 22        |
| <b>TOTAL</b>                  |           | <b>90</b> |

Q8 If you answered "Update the existing logo" or "Create a new logo" in Question #8, please briefly describe your suggestion(s), below.

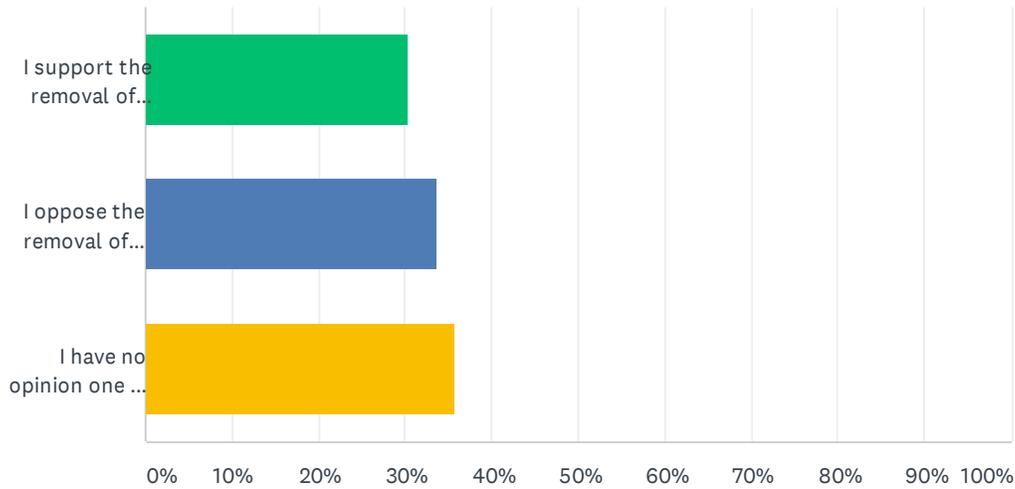
Answered: 40 Skipped: 60

| #  | RESPONSES  | DATE               |
|----|--|--------------------|
| 1  | I like the current logo, however it is a bit detailed for a kit graphic. If it could be modified to a simpler graphic perhaps with stylized rolling hills with riders.   | 1/28/2021 7:32 AM  |
| 2  | I like going back to the original  | 1/27/2021 1:20 PM  |
| 3  | The proposed logo looks looks industrial, like a place to order auto parts. I would prefer something more artistic   | 1/27/2021 12:04 PM |
| 4  | I like the design of the new logo but the riders should be more visible, not wearing black. Motorists constantly criticize us for wearing dark clothing.   | 1/27/2021 10:36 AM |
| 5  | Eliminate "wheelmen"   | 1/27/2021 10:22 AM |
| 6  | I like the proposed new logo   | 1/27/2021 9:39 AM  |
| 7  | if the name wheelmen is removed I would imagine there would be no choice but to update the current logo  | 1/26/2021 2:27 PM  |
| 8  | Soften the red buzz saw blade behind the rooster. It looks very angry. Make it look more like a bicycle wheel.   | 1/25/2021 10:29 AM |
| 9  | It's too noisy. Clean it up a bit.   | 1/24/2021 10:49 AM |
| 10 | I like the new logo but the blue should be red instead   | 1/23/2021 11:48 AM |
| 11 | i like existing logo   | 1/22/2021 10:49 AM |
| 12 | Myself, I wear my favorite, the "flying wheel" old style jersey. The newer one has too much white and not enough color or interest. I'd trade it in for something more eye catching, no initials, the club name should be spelled out. If we have fields, why not cows down the side panel or on the collar? | 1/19/2021 3:23 PM  |
| 13 | PWCC logo --potential to avoid controversy (misplaced) over use of the word "wheelmen" while allowing this historical name to continue   | 1/19/2021 2:24 PM  |
| 14 | a cycling image with PWCC in a friendly font, the new font looks like something on a performance enhancer  | 1/19/2021 12:36 PM |
| 15 | I like that the current logo references local terrain. The revised chicken reads a little "hard core".   | 1/19/2021 12:28 PM |
| 16 | I like the new logo that was presented at the general meeting last year.   | 1/19/2021 10:56 AM |
| 17 | Update to the new proposed   | 1/19/2021 10:49 AM |
| 18 | new colors spruce it UP!   | 1/19/2021 10:36 AM |
| 19 | No chickens, please.   | 1/19/2021 8:37 AM  |
| 20 | lose the chicken   | 1/19/2021 7:29 AM  |
| 21 | maybe something more compact, integrate the words into the image, but keep it recognizable   | 1/19/2021 7:00 AM  |
| 22 | Used the clubs original logo or stylized version   | 1/18/2021 11:27 PM |
| 23 | I like the proposed logo with the rooster  | 1/18/2021 9:58 PM  |
| 24 | Something specific to Petaluma: cows, pasturelands, Petaluma River, etc  | 1/18/2021 8:50 PM  |
| 25 | I'm kind of partial to the logo that we had prior to the present one. I prefer a logo that somehow acknowledges that "Petaluma Wheelmen" goes back to 1895.  | 1/18/2021 8:44 PM  |
| 26 | I like the logo with the rooster head  | 1/18/2021 8:40 PM  |
| 27 | I think the new logo is nice, and I like the chicken. The old logo feels a little dated, but is also fine.   | 1/18/2021 5:02 PM  |
| 28 | Be more inclusive  | 1/17/2021 10:37 PM |
| 29 | I think either the current or new logo are fine, the new one seems a bit more modern   | 12/27/2020 5:57 PM |
| 30 | The new one is good  | 12/20/2020 4:24 PM |

|    |  |                     |
|----|--|---------------------|
| 31 | My wife and I did so earlier   | 12/17/2020 4:34 PM  |
| 32 | Personally favor and have heard same for several other members that they liked the old logo with the winged wheel. Any colors but white as it shows the dirt and yellow as it attracts bees.                                       | 12/17/2020 12:50 PM |
| 33 | I think the existing logo is fine. It shows what our rides are like. The chicken one is too heavy and why would a cycling club have a chicken on it anyway? I know, Petaluma...but for potential new members it seems a bit weird. | 12/17/2020 10:35 AM |
| 34 | I DON'T KNOW   | 12/17/2020 9:07 AM  |
| 35 | The proposed new logo is acceptable  | 12/16/2020 11:33 PM |
| 36 | Not sure how to comment here, sorry  | 12/16/2020 9:10 PM  |
| 37 | The chicken is OK but the whole thing needs "more". Make the letters smaller.  | 12/16/2020 7:18 PM  |
| 38 | Change the name to something inclusive of your women riders. It's currently outdated and could even feel offensive to some.  | 12/16/2020 7:06 PM  |
| 39 | I am partial to new proposed logo, but could also see a more simplified, clean version of existing logo with hills and a rider in it.  | 12/16/2020 11:07 AM |
| 40 | Needs a Change   | 12/16/2020 12:17 AM |

### Q9 At that same membership meeting back in March of 2020, some members suggested that the name of the Club be changed to remove "Wheelmen". What is your opinion on a name change?

Answered: 92 Skipped: 8

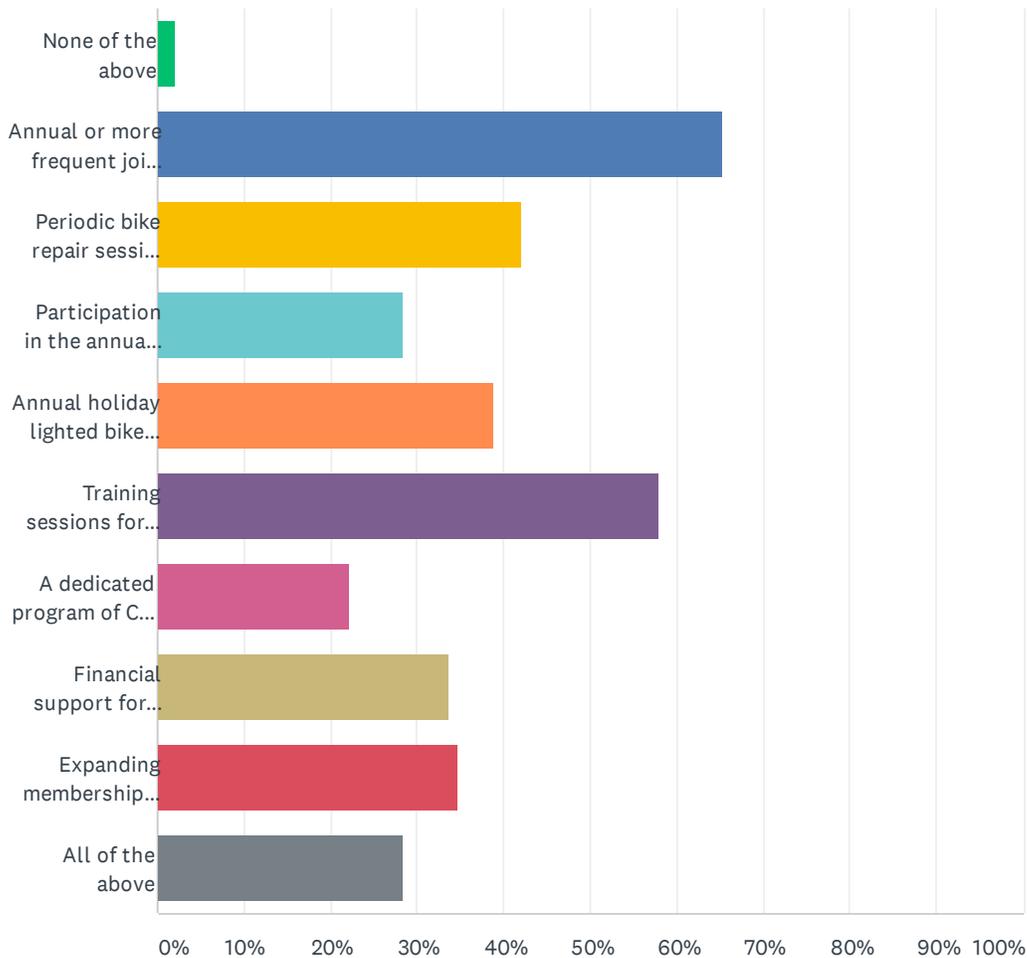


| ANSWER CHOICES   | RESPONSES |           |
|--|-----------|-----------|
| I support the removal of "Wheelmen" from the Club name | 30.43%    | 28        |
| I oppose the removal of "Wheelmen" from the Club name  | 33.70%    | 31        |
| I have no opinion one way or the other                 | 35.87%    | 33        |
| <b>TOTAL</b>   |           | <b>92</b> |

| #  | OTHER (PLEASE SPECIFY)  | DATE                |
|----|---|---------------------|
| 1  | Not sure how I feel about this  | 1/28/2021 10:28 PM  |
| 2  | It holds on a piece of historical context to cycling in Sonoma County.  | 1/27/2021 4:51 PM   |
| 3  | I like keeping it like it is and was 100 years ago  | 1/27/2021 1:20 PM   |
| 4  | It's a hard question. Wheelmen has history (and I like that) but it is also somewhat sexist or "non inclusive" sounding. I can live with the existing name but would prefer changing to simply Petaluma Cycling Club  | 1/27/2021 12:04 PM  |
| 5  | Alternative: Wheelpeople? Does not work! When I first heard of the Wheelmen ( from a display in the window at Copperfields) I thought it was for men only- but have come to join and like the name!   | 1/27/2021 10:36 AM  |
| 6  | Change it if it is offensive to any members   | 1/23/2021 11:48 AM  |
| 7  | This is difficult. While I much prefer gender neutral, non- male names the alternatives I've heard proposed have been worse. Given a good alternative, I'd go for it.   | 1/19/2021 3:23 PM   |
| 8  | This is an historical name. Aren't there enough things to worry about other than the word "wheelmen?"   | 1/19/2021 2:24 PM   |
| 9  | Wheelman is A cool name.  | 1/19/2021 10:36 AM  |
| 10 | Wheelers?   | 1/19/2021 10:20 AM  |
| 11 | Wheelers  | 1/19/2021 7:29 AM   |
| 12 | What would be the alternative?  | 1/19/2021 7:00 AM   |
| 13 | I'm open if it there's a better name but not a big deal to me; however, I'm a man   | 1/18/2021 11:05 PM  |
| 14 | The club was started in the late 1800's as the Petaluma Wheelmen, just leave it be as it was then, please (and I'm a female)  | 12/27/2020 5:57 PM  |
| 15 | how about "Petaluma Wheelers" or "Spoke Folk"   | 12/19/2020 8:59 AM  |
| 16 | I think it was also suggested to use PWCC in lieu of official name change.  | 12/17/2020 4:34 PM  |
| 17 | Wheelmen in the name is an homage to the historical roots of the club, when it was originally started back in 1895. It was the intent of the folks that re-founded the club in 2005 was due to an article in the Sonoma Co. Historical Society about the original Wheelmen in Petaluma, Santa Rosa & Healdsburg. That became the source of the club's name & the winged wheel logo. Originally and historically the term "Wheelmen" referred to both females and males who rode bicycles. No gender preference, just unknown bias in language at that time. | 12/17/2020 12:50 PM |
| 18 | The name should be changed to "wheelers" or "wheelists" or similar to keep the historical connection but lose the sexism  | 12/17/2020 9:47 AM  |
| 19 | Whats wrong with tradition?! Does everything have to bow to PC?   | 12/16/2020 7:18 PM  |
| 20 | I'm torn. It's one of those things that if there isn't enough buy-in the club will still be referred to as the Wheelmen. I think about Prince when he changed his name to the symbol. If we get rid of Wheelmen, I suggest Petaluma Cycling Club. Wheelpeople, Wheelers just sound silly and make the club sound like it's a bunch of old people (sorry)! Part of the reason for new logo is to change perception of our club.  | 12/16/2020 11:07 AM |
| 21 | Give me something that makes sense to override a historic name.   | 12/16/2020 12:17 AM |

Q10 Below are some suggestions for Club related activities or services that have been done occasionally or are based on an individual or small group of members' initiative. Please indicate which of these activities you would support as being regular and on-going Club activities and services. Please suggest others that may not be on the list, below.

Answered: 95 Skipped: 5



| ANSWER CHOICES  | RESPONSES |
|---|-----------|
| None of the above   | 2.11% 2   |
| Annual or more frequent joint rides and events with Santa Rosa Cycling Club, Marin Cyclists or other groups   | 65.26% 62 |
| Periodic bike repair sessions in conjunction with COTS  | 42.11% 40 |
| Participation in the annual Butter and Eggs Day parade  | 28.42% 27 |
| Annual holiday lighted bike ride around Petaluma  | 38.95% 37 |
| Training sessions for members (i.e., basic bike maintenance, changing a tire, roadside first aid, bike handling skills, etc.)   | 57.89% 55 |
| A dedicated program of Club advertising and publicity (including soliciting sponsorships and member discounts at local businesses)  | 22.11% 21 |
| Financial support for local cycling related organizations or services (e.g., Sonoma County Bicycle Coalition, NorCal High School Cycling League, etc.) Please note that we are prohibited from direct advocacy because of our specific non-profit status. | 33.68% 32 |
| Expanding membership recruitment efforts and rides (e.g., families, e-bikes, mountain and/or gravel, commuters)   | 34.74% 33 |
| All of the above  | 28.42% 27 |
| Total Respondents: 95   |           |

| # | OTHER (PLEASE SPECIFY)  | DATE                |
|---|---|---------------------|
| 1 | I have always thought that this organization should do more local cycling infrastructure work i.e. clean up of gravel and glass, etc.   | 1/23/2021 11:48 AM  |
| 2 | I've participated in almost all of these activities (I'm the chicken in the basket) and these activities are what make PWCC special. We need to do MORE of them. We need to connect and invite OTHER groups to join and to join other group activities too. We could try to staff a rest stop on the WCC or help with a REMBA event. You forgot to mention highway trash pickups.                       | 1/19/2021 3:23 PM   |
| 3 | Annual Women Only Century Ride Event (The Hen House Hundred) -- there are few women-only event rides which could provide notoriety for PWCC, ensure participation, and potential sponsorships, plus the tounge-in-cheek irony of a wheelmen club sponsoring a women-only event  | 1/19/2021 2:24 PM   |
| 4 | love to see Ride w GPS classes.   | 1/19/2021 10:36 AM  |
| 5 | Organize/sponsor an annual fund raising ride like SRCC's Wine Country Century.  | 1/19/2021 8:37 AM   |
| 6 | The most important thing the club can do is provide a welcoming riding community to cyclists of all levels, and encourage and model good group riding etiquette and safety. As long as the pandemic is an issue, however, I'm not interested in club rides, even with all the SRCC rules, which I think would be cumbersome anyway.   | 1/3/2021 1:56 PM    |
| 7 | Cycling trips (e.g., Santa Cruz); mountain biking rides.  | 1/3/2021 10:23 AM   |
| 8 | Out of town, multi day rides  | 12/28/2020 7:16 PM  |
| 9 | While I support the Club's activities in principal I'm not a joiner and use the club now as a resource rather than as a regular participant. I have some serious health issue with my spouse at present and for foreseeable future and must limit my exposure to COVID as much as possible and my time is pretty limited except to ride my bike three times a week to stay sane and reasonably healthy. | 12/17/2020 12:50 PM |